

## **RAINTREE VILLAGE MONUMENT SIGN PROGRAM**

The Raintree Village monument sign program is designed to provide participating tenants with the maximum exposure to vehicular and pedestrian traffic traveling along Shields Street and Drake Road.

The program is designed to accommodate all tenants in the Center through a scheduled monthly rotation of panels on the main monument sign at the corner of Drake Road and Shields Street, and a weekly rotation on the secondary monument sign located at the south entrance on Drake Road.

When all of the sign panel locations are filled, a rotation plan will be implemented. At that time, the panels on the main monument sign will be rotated on a monthly basis, and the panels on the entrance sign will be rotated on a weekly basis to allow for maximum tenant exposure from all directions. The number of participants in the program will ultimately dictate the rotation process and the location of the various sign panels at any given time. The schedule outlined below details the dimensions and cost to create the individual panels for each of the locations:

- Each Tenant may purchase a panel for one or both of the freestanding monument signs.
- Main Monument Sign Panel Dimension: 1'7" x 11'8"
  - Estimated Cost: \$671.00 per panel plus graphics installation
- Secondary Monument Sign: 1'4" x 8'0"
  - Estimated Cost: \$482.00 per panel plus graphics installation
- Tenants who choose to participate in the sign program will be responsible to pay for the initial cost of their individual tenant panel and a proportionate share of the monthly cost to rotate the sign panels.
- Sign Panels must be purchased from Gardner Sign Company by calling (970) 225-1000.



