



MONUMENT SIGN DETAILS

The monument sign program at The Shops at Park Central is designed to provide participating tenants with maximum exposure to vehicular and pedestrian traffic traveling along Lemay Avenue.

The program is designed to accommodate all tenants in the center through a scheduled weekly rotation of panels on the monument sign at the main entrance from Lemay Avenue.

When all of the sign panel locations are filled, a rotation plan will be implemented. At that time, the panels on the sign will be rotated on a weekly basis to allow for maximum tenant exposure from both north and south bound traffic. The number of participants in the program will ultimately dictate the rotation process.

The schedule outlined below details the dimensions and cost to create the individual panels for the sign:

- Each Tenant may purchase a panel for the freestanding monument sign.
- Sign Panel Dimension: 1'9" x 8'11½"
 - Estimated Cost: \$650.00 per panel plus graphics installation.
- Tenants who choose to participate in the sign program will be responsible to pay for the initial cost of their individual tenant panel and a proportionate share of the weekly cost to rotate the sign panels.
- Sign Panels must be purchased from Gardner Sign Company, 970.225.1000.